



 **THE
PLAYHOUSE**
CORPORATE PATRONS

“What a gift The Playhouse is to the community”

Roma Downey

“Bank of Ireland have developed a strong and successful partnership with The Playhouse. One of the outstanding success stories for the Arts in Derry, The Playhouse is representative of all that is positive about the work in Arts & Community.”

**Christine Graham, Senior Business Manager
Bank of Ireland, Derry**

THE PLAYHOUSE CORPORATE PATRONS SCHEME

BENEFIT your business, staff and clients.

ENJOY unique client entertaining and staff opportunities within our creative arts centre.

LOVE us as one of Northern Ireland's most dynamic and cherished art centres.

INVOLVE your business with the local community.

EXPAND your brand to a wider audience.

VISUALISE a fun and creative way to fulfil your corporate social responsibilities.

ENHANCE our historical city by playing a meaningful role in our success.



WHO ARE WE?

We are a registered charity and one of the most vibrant Art Centres in Northern Ireland.

THE PLAYHOUSE:

- Founded in 1992 by Artistic Director Pauline Ross, with a grant of just £300.
- Presents over 150 theatre, music and comedy performances each year for audiences of 15,000.
- Commended for our contribution to Arts and Culture during City of Culture 2013.
- Awarded UK Regional Theatre of the Year, 2004.
- Restored and redeveloped our B1 listed buildings during 2009 at a cost of £4.6m.
- Produces and tours new Theatre and Art of the highest calibre.
- Delivers hundreds of art education projects per year to thousands of vulnerable people, including disabled, youth at risk, unemployed, prisoners and lone parents.
- Awards hundreds of Open College Network qualifications, boosting capacity and providing pathways to further education and employment.
- Has a local, national and international portfolio of projects and artists.

“The Playhouse has been and continues to be, a nucleus for arts in the city and across N.Ireland.”

Bronagh Gallagher, Musician and Actress.





YOUR SUPPORT

YOUR SUPPORT WILL ENABLE THE PLAYHOUSE TO....

- Provide **EDUCATIONAL** opportunities for some of the most vulnerable and hard to reach members of our community. Our training provides nationally recognized qualifications that kick starts educational and employment prospects as well as developing confidence, self-esteem and motivation.

“I’ve really benefited from taking part...it has helped me identify what I want to do with my life and it has stopped me from deviating.”

Project Participant

- Use the arts as a **PEACEBUILDING** tool. We work with former members of Republican and Loyalist organisations, former RUC & current PSNI Officers, former Army personnel and relatives / children of people killed or severely affected by the Troubles. We have had a significant impact on peace and reconciliation in Northern Ireland as recognised by the Christopher Ewart-Biggs Memorial prize 2015.

“A very, very powerful and moving drama and testimony. Everyone in Northern Ireland should see this and reflect. This is true Community Relations work as it should be.”

Audience Member

- **COMMISSION, PRODUCE** and **TOUR NEW THEATRE**. Our work has been seen in Ireland, UK, Netherlands, Belgium and the USA to huge critical acclaim. We were awarded The Stage Award for Outstanding Achievement in Regional Theatre, and our latest production was described as:

“A gripping, brutal, at times bleakly funny exploration of institutionalism and paranoia, this intense psychological piece... is an impressive calling card. ”

The Scotsman

THE BENEFITS OF BEING A CORPORATE PATRON

For an annual fee of £500, your business will benefit from:

CORPORATE SOCIAL RESPONSIBILITY

- An opportunity to align your business with The Playhouse's Education and Community Relations programming that reaches some of the most disadvantaged in our community.

HOSPITALITY AND CLIENT ENTERTAINMENT

- Invitations to attend exclusive Corporate Patrons events with high profile guests.
- Complimentary tickets to attend Playhouse Theatre productions .

BRAND EXPOSURE

As a Corporate Patron your company name will be acknowledged on The Playhouse's:

- Patron's Wall viewed by at least 20,000 people per year.
- Website viewed by 45,000 people per year.
- Seasonal brochure, 50,000 copies printed annually.
- Social Media platforms reaching over 30,000 people.

DISCOUNTS

- 20% discount for Playhouse venue hire.
- 15% discount for bespoke and creative teambuilding sessions for your staff, customised to suit your objectives.
- 10% discount for your staff's children to attend The Playhouse's Children's Art Festival.

STAFF OPPORTUNITIES

- Volunteering opportunities for your staff and staff's children.

TAX DEDUCTIBLE

- You can claim tax relief on your corporate donation to The Playhouse.

Let's work together to develop our city.

Become a Corporate Patron by getting in touch with Elaine or Jessica.

Elaine Forde

Email: elaine@derryplayhouse.co.uk

Telephone: +44 (0) 28 71 268027

Jessica Caldwell

Email: jessica@derryplayhouse.co.uk

Telephone: +44 (0) 28 71 268027





“The Maldron Hotel Derry are proud to be associated with the people centred venue that is the Playhouse. This truly is the home of professional and amateur performers, giving opportunity to all. I wish them continued success and look forward to continuing our support for many years to come.”

Mike Gatt, General Manager Maldron Hotel , Derry



5-7 Artillery Street,
Derry~Londonderry, BT48 6RG

Tel: +44 (0) 28 71 268027

Fax: +44 (0) 28 71 261884

www.derryplayhouse.co.uk

PLAYHOUSE PATRONS

Jennifer Johnston

Gabriel Byrne

Frank McGuinness

Griff Rhys Jones

Roma Downey

Sinead Cusack

Sorcha Cusack

Niamh Cusack

Eva Birthistle

Bronagh Gallagher

Mary Pat Kelly

Field Day Theatre

HERE ARE SOME OF THE ORGANISATIONS WE WORK WITH;

Maldron Hotel, Partridge Peartree, Magners, Britvic J20, Bank of Ireland

North West Regional College, PSNI, NIACRO, Londonderry Chamber of Commerce, Arts and Business, WELB, Queens University Belfast, University of Ulster, Holywell Trust, Brown University USA, DAH Theatre Belgrade, Northern Ireland Prison Service, Destined, First Housing, Business in the Community.

Arts Council of Northern Ireland, Heritage Lottery Fund, Derry City Council, Henry Smith Charity, Western Health & Social Care Trust, Lloyds TSB Foundation for Northern Ireland, Business in the Community, BBC Children in Need, British Council, Clore Duffield Foundation, Community Foundation for Northern Ireland, Community Relations Councils, Department of Employment and Learning, Department of Social Development, Department of Foreign Affairs, Enkalon Foundation, Esmee Fairbairn Foundation, EU Peace Programme, Foyle Foundation, Heritage Lottery Fund, International Fund for Ireland, J. Paul Getty Jnr Charitable Trust, Paul Hamlyn Foundation, TESCO Charity Trust, The Ireland Funds, Women Caring Trust, City of Culture Legacy Fund, Northern Ireland Office.