



Below are The Playhouse's Social Media guidelines.

Social Media Rules and Guidelines

A safe online social media environment for everyone

We will strive to keep our social media presence as open, honest and safe as possible and ask that everyone using our social media sites adhere to our guidelines, in order to achieve this.

To ensure our social media profiles remain tasteful, open and accessible to everyone, we ask that users do not post offensive comments or 'spam' links or images.

We will not tolerate aggressive, disruptive or offensive behaviour in our online communities. This includes posts that contain swearing or libellous statements. We reserve the right to remove any postings that break our basic guidelines, or the rules of the relevant social media sites, and we will remove any comments that:

- Are not civil, tasteful and relevant
- We consider are unlawful, libellous or defamatory, threatening, harassing or abusive, racially offensive, harmful, obscene or of a sexual nature
- Contain swearing
- Are repeat postings of images or messages or that try to solicit money, harass in any way or attempt to install viruses onto people's computer and any other form of "spamming"
- Contain material which promotes or might be interpreted as promoting, a political party or parties
- Advertise products or services
- Contain content copied from elsewhere, for which you do not own the copyright
- Publicise personal contact information or infringe upon personal privacy
- Impersonate another person, or an organisation that you do not represent.

We reserve the right to remove any post without warning and block anyone that ignores our social media rules.

We also reserve the right to remove offensive comments and block and report anyone who breaks our guidelines or the terms and conditions of a particular social media site.

As the nature of social media is continuously evolving, we reserve the right to change our social media rules and guidelines at any time.

Monitoring, responding and replying

We aim to encourage dialogue about Playhouse matters and issues on our social media profiles. Where possible and relevant we will reply in a courteous and timely manner to messages posted across the social media sites we use, but this may not always be possible. We can't monitor our social media profiles 24 hours a day and during times of busy social media traffic, some comments may be missed or unanswerable.

Libel, slander and defamation

We wish to encourage constructive dialogue through our social media sites. We will take down any statement that appears to be libellous or defamatory.